

CURCUMIN BioBDMC™

POWERFUL ANTI-INFLAMMATORY
FORMULA

CURCUMIN BioBDMC™ BENEFITS

- Helps Relieve Chronic Inflammation
- Helps Relieve Joint Pain (Health Canada Approved Claim).
- Supports healthy inflammatory activity (International/USA claims)
- Inhibits two key regulator proteins (NF-kB & MSK1) in the inflammatory pathway
- (Regular curcumin 95% can only inhibit one of these (NF-kB))
- Supports Immune System Efficiency
- Helps Support Anti-Aging
- Helps Preserve Healthy Bones & Joints
- Works faster (in hours) instead of days (like regular curcumin 95% does)



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CURCUMIN BIOBDMC™

POWERFUL ANTI-INFLAMMATORY FORMULA

Supports relief from pain, swelling and other common ailments associated with systemic inflammation. Patented pharmacology delivered by a novel research-supported mechanism that is recently peer-reviewed and published.

Curcumin extracts typically deliver a curcuminoid proportion as: diferuloylmethane (curcumin I) 75–80%; demethoxycurcumin (DMC — curcumin II) 9-12%; and bisdemethoxycurcumin (BDMC — curcumin III) 0.2–3%. Regular curcumin extracts (even the 95% variation) maximally delivers 3% of this BDMC activity and therefore cannot inhibit a key protein (MSK1) that regulates inflammatory cytokine transcription (generation).

The patented Curcumin BDMC30™ is engineered to deliver a minimum 30% concentration of these MSK1-inhibiting curcuminoids; while the professional series (ND series) variation, Curcumin BDMC50™ delivers a minimum 50% concentration.

RECOMMENDED DOSE:

Adults: 1-3 Capsules daily.

Cautions and warnings: Consult a health care practitioner prior to use if you are pregnant or breastfeeding, if taking antiplatelet medication or blood thinners; if suffering from bile duct obstruction such as gallstones; if you have stomach ulcers or excess stomach acid; or if symptoms persist or worsen. Do not use if seal on cap is broken or missing.

RECOMMENDED USE:

Provides antioxidants for the maintenance of good health. Used in herbal medicine to help relieve joint inflammation. (Health Canada-Approved claim)

Supports healthy inflammatory activity.
(International/USA claims)

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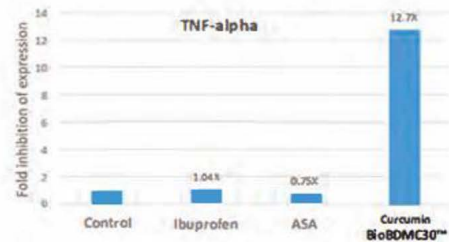
RESEARCH DETAILS



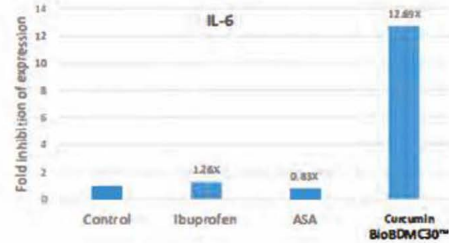
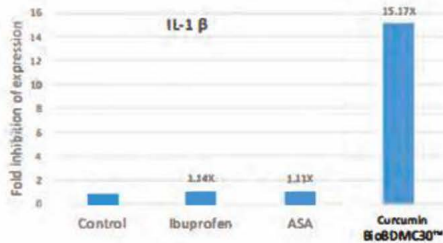
Fold Inhibition of key inflammatory cytokines after LPS induction by NSAIDs and BioBDMC30™.

Franco Cavaleri and Emran Bashtar

688-2397 King George Blvd, White Rock, BC Canada V4A7E9



Curcumin BioBDMC30™ is shown to perform as much as 14 x better than ASA & IBU



Curcumin BioBDMC™ inhibits a second key protein (MSK1) involved in activating inflammation.

Regular Curcumin of many types tested and displayed in the same graph cannot inhibit (stop) this protein (MSK1).

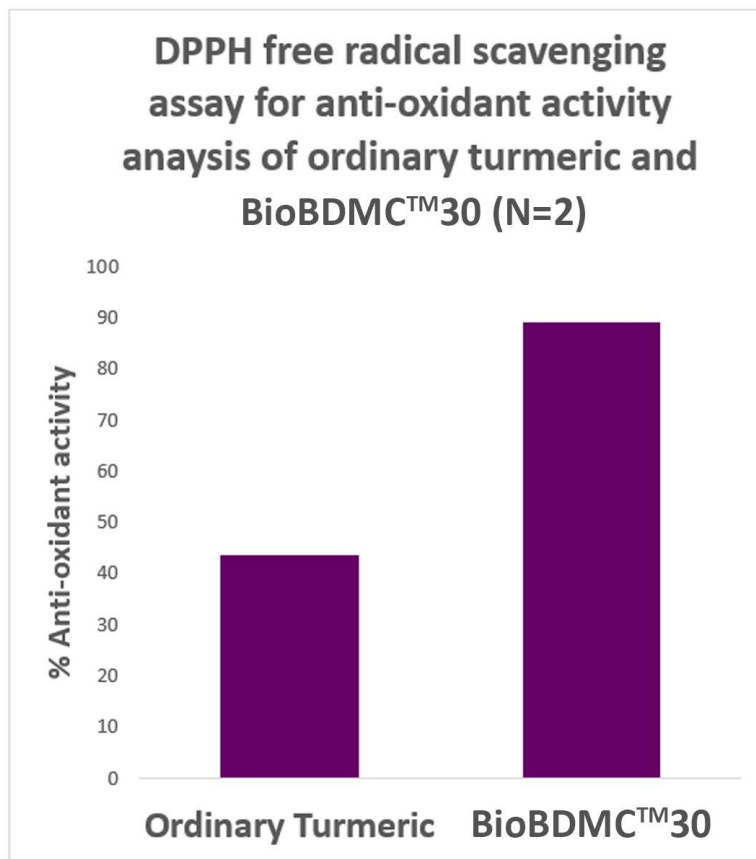
Ultimately: Curcumin BioBDMC™ inhibits two key proteins (MSK1 and NF-kB) while regular curcumin 95% only inhibits one of these (NF-kB) as is commonly known to be its anti-inflammatory mechanism.

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Physical RESULT of this additive Curcumin BioBDMC™ pharmacology:

- Faster acting – in hours instead of days
- Works for more difficult case



Statements have not been evaluated by the Food and Drug Administration. Product is not intended to diagnose, treat, cure, or prevent any disease. Results will vary.