



# KETOBHBA™

KETONE FAT BURNING FORMULATION

## KETOBHBA™ BENEFITS

- ✓ Natural Energy
- ✓ Improves Mental Performance and Memory
- ✓ Improves Stamina & Physical Performance
- ✓ Feeling of Alertness
- ✓ Pre-Workout Supplement
- ✓ Study-Stamina Supplement
- ✓ Facilitates use of fat as an energy substrate
- ✓ Facilitates Ketosis
- ✓ Does not interfere with or inhibit ketogenesis as BHB supplementation does



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**All-natural, zero-carb, exogenous ketone supplement rapidly fuels mental and physical performance and naturally supports weight management.**

**It is clinically proven to induce ketosis regardless of diet.  
Plus, it tastes great and is only 10 calories!**

The body naturally creates ketones as one of its energy sources.

By increasing the level of ketones in the body (ketosis), it may trigger the body to burn stored fat as its preferred fuel source instead of stored glucose (carbs), which can lead to fat loss. Also, it provides lasting natural energy (with no jitters), mental clarity, and appetite suppression (including reduced carb cravings). Drinking sugar-free K, you can experience many of the benefits from increasing the active ketone levels in your body without cutting carbs. If you are on a low-carb or ketogenic diet, KETOBHBA™ (BHB-BA™) can greatly boost the effects of the diet. It is designed to support the body in quickly achieving and maintaining ketosis.

KETOBHBA™ (BHB-BA™) complex is a patented exogenous ketone formulation backed by scientific research and clinically proven to signal the body to naturally produce ketones and contribute to ketosis. It has been found to work almost instantly, have longer-lasting effects, and be more effective than other exogenous ketone supplements with BHB alone.

Break-through Exogenous Ketone Fat-Burning Formulation that provides very different pharmacology and incremental research-supported metabolic enhancement over BHB alone. Novel patented BHB-BA-complex showcased in recently peer-reviewed and published in scientific literature.

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## PRODUCT DETAILS:

- Fast-Acting, Zero-Carb Ketone Supplement Drink
- Contains 3,000 mg KETOBHBA™ – Patented Exogenous Ketone Complex
- Great-Tasting, Natural Grape Flavor
- All Natural, Low Calorie, Sugar Free Gluten Free, and Low Sodium

## DIRECTIONS:

Add contents of 1 stick pack to 8-12 ounces of water; stir or shake. Sip throughout the day or use for pre-workout support. Best if taken in a fasted state. (It won't break your fast.)

## CAUTION:

Consult your physician before taking any health supplement, especially if you are pregnant or nursing, have a medical condition, are taking prescription drugs, or are under the age of 18.

## STORAGE:

Store in a cool, dry place to maintain freshness.

*Example of a customized formulation.  
This can be adjusted according to the distributor's needs.*

<b>Supplement Facts</b>	
Servings Per Container: 30	
Serving Size: 1 stick (4.5 g)	
Amount per serving	% DV*
<b>Calories</b>	<b>10</b>
<b>Sugars</b>	<b>0g</b> **
Includes 0g Added Sugars	<b>0%</b>
<b>KETOBHBA™ Blend</b> (Beta Hydroxybutyrate-Butyric)	<b>3,000mg</b> **
<b>Caffeine</b> (from green tea)	<b>65mg</b> **
** Daily Value not established.	

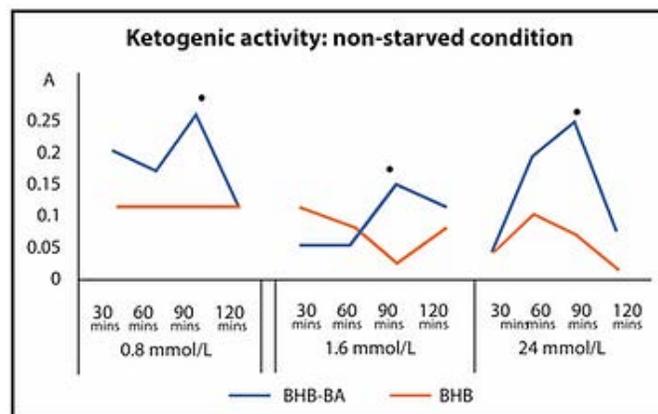
**Other Ingredients:** Natural Flavors, Glyvia™ (Glycoside Complex), Citric Acid, Malic Acid, Potassium Citrate, Fruit and Vegetable Juice (For Color), and Stevia Leaf Extract.  
Manufactured in a facility that processes Milk, Soy, Eggs, Nuts and Wheat.

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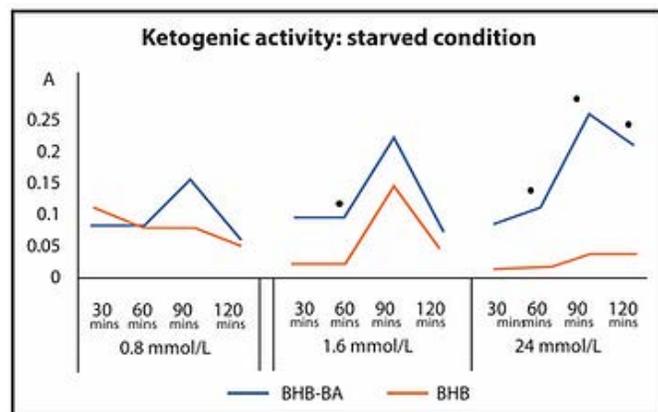
## Blue Line Path/KETOBHBA™ (BHB-BA™)

Immediately upon introduction in 15 minutes the BA in the KETOBHBA™ (BHB-BA™) complex activates fat burning (right away) but as BHB levels rise and persist with BHB signalling, BHB begins to shut down fat burning. Eventually, the BA signal keeps the fat burning in the ON position and it overrides BHB's signal at 33 minutes so Fat Burning prevails long term as it does with the ketogenic diet.



## Red Line Path/BHB only:

Immediately at 15 minutes the system starts to gear up fatty acid oxidation but BHB fights against it to quickly win with its OFF signal and shut it down with no BA activation signal to counter. These counters the result expected by the ketogenic diet or fat loss initiative.



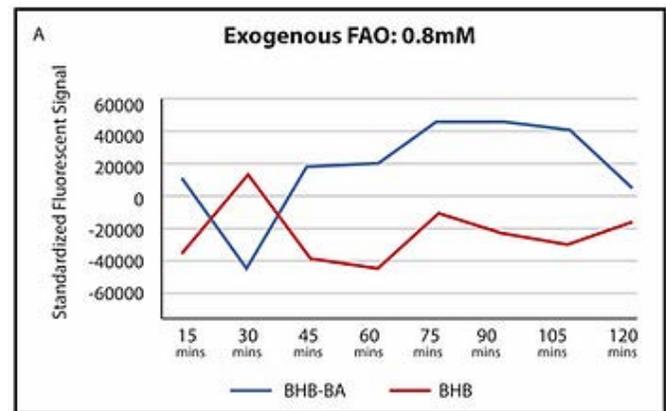
# KETOBHBA™

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## Blue Line Path/KETOBHBA™ (BHB-BA™)

At approximately 30 minutes the BA in the KETOBHBA™ (BHB-BA™) complex activates ketone generation from the cells fat supply and by 60 minutes the ketone generating activity in all concentration cases is vigorous.

By about 90 minutes in each case, ketone production begins to slow down. KETOBHBA™ (BHB-BA™) activity supports ketone production expected by the ketogenic diet and contributes to ketosis by way of ketones made by the body.



## Red Line Path/BHB only:

In most trials, ketogenesis is shut down which ultimately inhibits or counters the effect expected from the ketogenic diet. In the starved condition, some mild ketogenic (ketone production internally) activity is activated but is quickly shut down by the BHB presence. The BHB supply contributes to ketosis but not by way of ketones made by the body.

*Statements have not been evaluated by the Food and Drug Administration.  
Product is not intended to diagnose, treat, cure, or prevent any disease. Results will vary.*